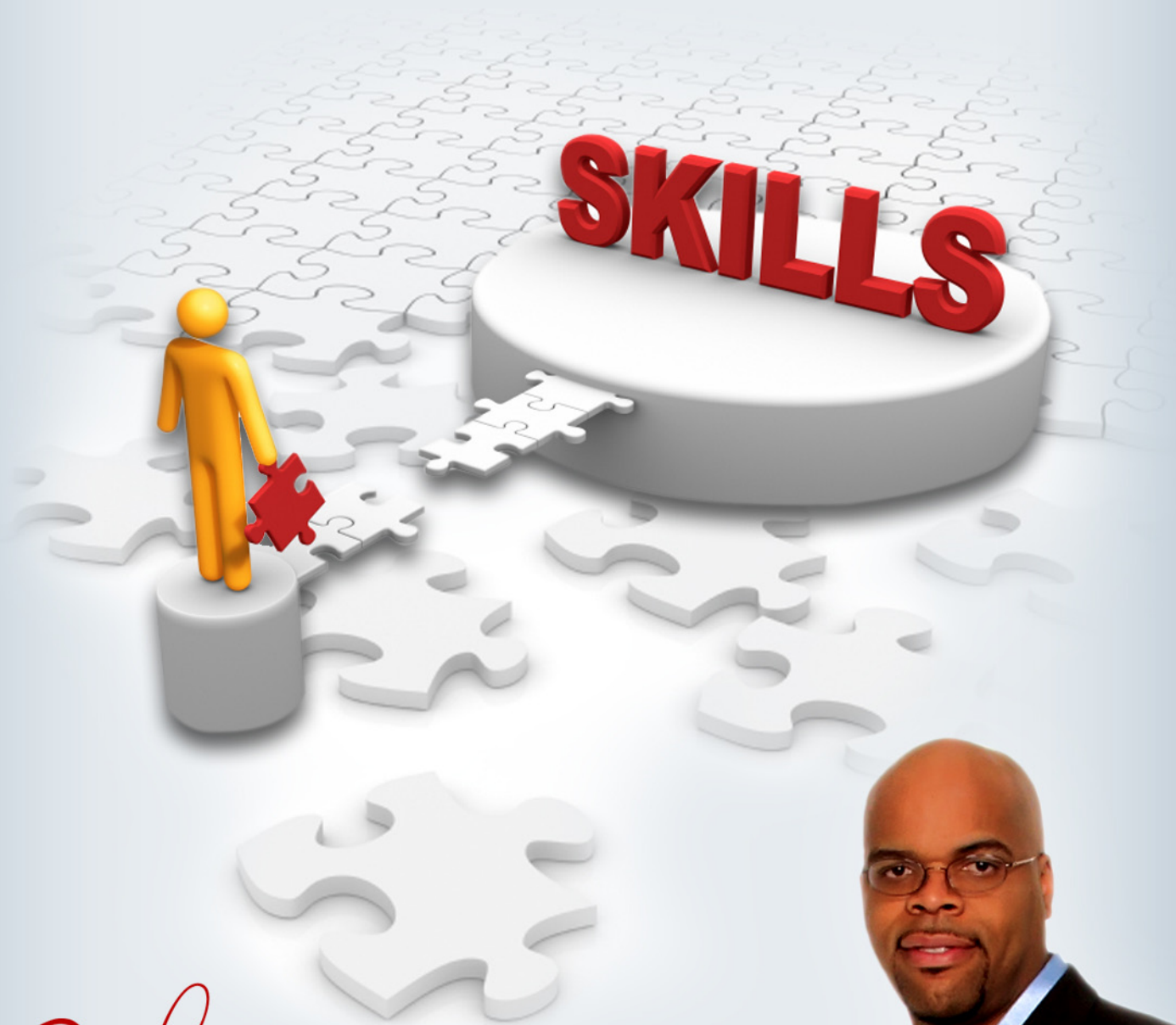


The **SKILL GAP**

What is holding you back?



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International, Inc.



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The Skill Gap

What is holding you back?

In this report I want to talk about gaps that hold people back. I want to talk about one gap in particular and this gap is called the skill gap.

There are a lot of products out there that are being sold that people actually buy. Let me ask you, how many different products have you purchased over the last year? These can include home study courses, online courses, coaching programs, DVD's, audio programs, software or eBooks. We are all guilty of buying or downloading way too much stuff.

The real question though is how has your skill level increased as a result of all these purchases? There are a lot of people out there that get pleasure from the purchase but they don't find enough pleasure in the process of learning what it is they are supposed to learn from buying all these different programs.

I want to say to you that knowledge is important. Knowledge is power. I know some people won't agree with this and they may say that knowledge isn't power. Try taking action on the wrong knowledge and find out what happens to you.

Imagine business as a two sided coin, one side of the coin is action, and the other side is knowledge. They have to go together. Knowledge is important because we have to understand the proper actions that we need to take and where to take those proper actions.



If you take the right actions on the wrong knowledge you will be in trouble. The same goes when you have the right knowledge and you don't take any action. These two things really do go together. They are both sides of the same coin. Knowledge is incredibly important because knowledge is the realm of what to do and why to do it. It explains what you should be doing and why you should be doing it.

If you don't know something, learn it from someone else! People will share their knowledge on what they have learned and they will share how to do it. This is why most people buy these programs because they want to learn and they want to gain knowledge.

However, listening to an audio, watching a DVD, or even watching a tutorial that somebody is showing you step-by-step how to do something is not the acquisition of skill. You may become intellectually more aware of how to do it and you may even be stimulated by watching it or listening to it, but while you are still in the realm of knowledge, get the knowledge on what-to-do and why-to-do it.

There is something that cannot be shipped to you in a box or bottled up and sold to you. It is something that only you can bring to the table and it is called desire. Desire is wanting-to-do it.

I, along with other great instructors, facilitators, teachers, coaches and consultants out there, share with you and give you the knowledge on what-to-do and why-to-do it, but it is up to you to have the desire to want-to-do it.



Let me ask you another question; What has happened so far with the last product you purchased? Let's forget about all the other ones. Let's just think about the last one you purchased.

Maybe you cracked open the book and read the first chapter, or maybe you watched the first DVD, or listened to the first CD, or maybe watched the first tutorial. The question is, what did you do immediately after watching it or listening to it or reading it?

How is your implementation process going?

Nobody can make you do it. A box can come to you or you can download programs that come complete with a plan. However, these things can't make you do them. You have to want to do them.

What we have to do is get excited about these purchases and create a desire to use the knowledge that we acquire. I have an extremely large library and the reason for this is because I'm continuously on a quest for more and more knowledge that can be translated to better and better skills.

I'm not just a hoarder of information. In fact, I'm not a hoarder of information at all. I acquire this by the boatload. I have several hours a day set to the side where I can continue to build my skills on a regular basis.



Here's the thing, nobody can make you use what it is you've acquired. You can listen all day. You can watch all day, but if you do not have the desire to do something, then you won't do it. What happens then is that you will be in trouble because you won't be moving forward. You won't be translating this knowledge that you've gained into actionable, usable skills that you can then turn into some kind of tangible results for your life.

Let's just say your implementation is not going that good. What are the next steps you need to take right now to get the results from your last purchase? What do you need to do right here, right now to once and for all turn all of these investments and all these programs into some kind of tangible results for you?

I'm not saying that every program you get is a good program. There are some programs out there that are horrible and it won't matter what you do with them; you won't get good results because they just don't work. However, there are programs out there that are really good, and if you do something with them you will get results.

The bottom line is, you will never know if the juice is worth the squeeze unless you get to squeezing. You have to get to squeezing on a regular, organized basis. Only then will you be able to toss out what doesn't work and keep what does work. What does work will be something that will have some kind of implication for your business or what it is you are looking to accomplish.

So! How will taking the next step that you identified impact your life or your business or the results that you're looking to get? What you want to do is to be able to see what your next step should be, and understand the implications of it. You want to be able to understand the impact of it and understand why you should actually take that next step.



You also need to be aware of what it will cost you if you don't take the next step. I'm talking about going beyond the expense that you've already paid out for the product. What is it going to cost you, your family, and your business if you don't take this next step? Think about this for a few minutes.

What you need to understand is that when you become successful, or not, we're not the only ones that are impacted by this. There are other people who are impacted by our success or lack of it and you need to think about this. If these people are really meaningful to you then maybe you should keep them at the forefront of your mind and this might help the next time you try to come up with excuses as to why you shouldn't or why you can't do something.

If you don't have enough reasons to develop that desire to want to do it then you really won't have enough air in your willingness balloon to lift you to the heights where you are actually executing all these things.

The one thing that I recommend that you do is to find an accountability partner, someone who can help you be accountable for your results. They don't have to do this with you, and they don't have to do it for you. They just have to be an accountability partner. You go to them, and you let them know that this is what you're looking to do. These are your milestones. These are your objectives. These are your goals. You just want them to help you be accountable on this basis.

Sometimes when we are accountable for stuff and we are accountable to people we have a higher tendency to want to get that done. You know the old saying, “What gets measured gets done.” At the same time, what people are held accountable for are the things that they tend to get done.

When you buy all the things you are buying there is nobody holding you accountable to actually execute on the stuff you buy. If you don't have a standard where you are holding yourself accountable you need to bring in some people that are going to help you to move forward.

When this happens you will start to develop new patterns and thoughts. These new patterns and feelings and these new patterns in behavior will start to become consistent in your focus and consistent in your actions. What happens is you will start to get stuff done. The accountability partner is not going to be as important to you anymore and you will be able to get things done without them.

You could think of this like a space shuttle. Why does the space shuttle have these two huge rocket boosters on the side while it is on the launching pad? It takes significantly more energy and force to get off the launching pad than it does to sustain itself when it's in orbit or even before it gets into orbit. This is why the space shuttle drops the boosters.

You can see yourself like the space shuttle. Who and what do you need to surround you to help you get off your launching pad? Who do you need to help you to generate enough energy so that you can start moving forward and create the momentum that is going to help to carry you to where you have decided to go?



This is something that everyone can do

I think one of our weaknesses as people is that we feel as if we don't need other people. Maybe we feel as if we need other people, but we are too reluctant to engage with other people to build the kind of relationships that are supportive not just to ourselves but supportive to the other people too.

Here's my challenge to you right now. I want you to re-evaluate how you go about acquiring your knowledge. How are you learning what to do and why you should be doing it? Check on your level of desire daily. When I talk about desire this is not something that you experience at the start of the year when you desire to do, be or become something. The desire I'm talking about is a desire that is going to carry you through the whole year. Think of it like a full tank of gas being able to carry you through the distance of your journey.

We have to continue to reaffirm our desires to do, and be, and have all these different things in our lives. It's not just a one time commitment. It's a reoccurring daily commitment that we make to ourselves. It's a commitment that we make to our families to make this happen. We need to have a really big reason why that will carry us through, especially during those times when we don't feel like it or things are inconvenient. That reason has to be big enough when things are painful or when things just don't seem to be going the way we want them.

This is what helps us to get through to the point where we can get to those shiny days and to the days where it seems like everything is just clicking and nothing seems to be going wrong. It's just like the seasons. Things ebb and flow and you need to have the desire to succeed no matter what the season is.

It's like the rain. It's not as beautiful as a mid summers day but we know the rain is going to go away. The rain is also needed. The flowers need it. The trees need it. The grass needs it. Animals need it.

Everything serves its purpose. Once we understand its place, its purpose, its cycles, and all these different things, we can have a better appreciation for it. But even more than just having an appreciation for it, we need to make sure we set up a support system for ourselves so that we can press through it, because we want to know if the juice is worth the squeeze.

Think about how things have been going for you with the products that you buy. Are you using them? Have you really been committed to squeezing them to get the maximum out of them? If you have, what have been your particular strategies for getting the maximum out of products? If not, what kind of commitment are you making now to go back and get the maximum out of those products?

What would your life look like a month from now, two months or three months from now or six months, or even a year from now if you committed to translating the knowledge that you already have, and the new knowledge that you're acquiring into hard skills? These are skills that you can physically turn into something, that you can translate into some kind of tangible increase for you, your business, your family, or whomever.

Take some time to think over this and then use the worksheet on the next page to record your answers.

From Street Thug To Buckingham Palace...

If You Are Sick And Tired Of Struggling To Make A Living, This Internet Millionaire Will Personally Hand You Everything You Need To Start Making Real Money On The Internet Right Away

The economy is still in a shambles and experts warn the worst is yet to come. The government bailed at the banks and the auto companies but no one bailed out the little guy...except for one Internet marketer.



It's a huge leap from the mean streets of Washington D.C. to Buckingham Palace, but Stephen Pierce was recently invited for dinner by Prince Charles. He's been featured on major

television news programs and speaks to packed houses around the world. He preaches a very unique message...

This Is The Best Time To Get Rich

This may be the toughest time in history to get a job. Homeowners are forced to walk away from their homes in the face of foreclosure. And the commercial real estate market is about to go down the toilet as well. Yet for many, life has never been better.

You see there is one sector of the economy that gets stronger every year. It's doing business on the Internet. And it seems everyone – from the big players to 80-year-old grandmothers – is getting in on the action. It seems the Internet has never heard the word recession.

Amazon.com was started in someone's garage. Today, it rakes in \$19,000,000,000 a year – that's 19 BILLION dollars. Stephen Pierce is going to show you how to claim your share of the online fortune.

Take Control of Your Life

For a lot of people, the hardest part about starting an Internet business is just getting started. To so many people, it seems so daunting. That's why Stephen Pierce's MRMI Super Cash System has been so popular worldwide.

Live The Life Of Your Dreams!

YES! You come home to automated cash each day.

YES! You can go on a vacation whenever you want.

YES! You can work from home or from any location in the world with an Internet connection (even the beach).

YES! You can pay off any lingering debt that is eating away at your life.

YES! You can drive a new car every year for the rest of your life.

YES! Your Internet business can become your own personal ATM machine.

YES! You will be free of your J.O.B. and bosses that drive you crazy.

YES! You can do this in just 60 minutes a day.

NO! This is not a job.

NO! You don't have to have any experience at all.

NO! It won't take you months (or even weeks) to get started.

Super Cash Success Stories

Stephen is a popular motivational speaker and knows what to say to get people to take action. That's why his system is getting great results like these:

"I made more money than I thought I would in 11 months simply selling a \$29.95 information product on the Internet working from home. By following Stephen's teachings, I have been able to retire my wife, travel with the family, and enjoy the good life." – Greg Cesar

"I ended up with tons of sales in 21 days. Thank you Stephen, you continue to be amazing." – Greg Poulos

"Made me more money than I could dream!" – Deborah Torres Patel



Claim Your \$4,276 Internet Income System Today for Just \$1 And You Get:

- A 70 minute streaming video presentation of "Real Money, Real Fast." This dynamic presentation will get you moving. You also get the audio version too.
- The 7 Steps to Success Worksheet. Just fill in the blanks and you're on your way.
- 12 Instant Income machines with Private Label rights. These are income machines in the "go" position. You just add traffic and keep 100% of the income.
- 12 Ready-To-Earn Google Cash Creators. Just add traffic and Google will send you a check every month. Nothing could be easier.
- ...And much more!

Stephen believes in the power of the Make Real Money On The Internet In 7 Steps Super Cash System so much that's he's letting you claim his entire \$4,276 Internet Income System today for **ONLY \$1.**

Click Here Now To Claim Your \$4,276 Internet Income System Today For...

ONLY \$1

SATISFACTION GUARANTEED -- 30-Day Money-Back Guarantee

The Skill Gap Worksheet

To explore the skill gap as it applies to your situation, consider the questions that follow:

1. Do you buy a lot of products that aim to help you get to where you want to be?

2. Thinking about the last product you purchased, have you used the knowledge you gained to help build your skills?

3. Thinking about your situation, are you building knowledge or building skills?

4. When you purchase products are you putting them into action?

5. What is the next step that you need to take to reach success?

6. What is your implementation plan?

7. Do you have an accountability partner?

8. Who are the people that your success or lack of it affects?

9. On a scale of 1 to 10, what is your desire level?

10. Where are you going to be this time next year?

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